



Pure Perfection aftercare advice

We are passionate about sharing our knowledge so you can receive the best out of your treatment.

HD Brows treatment

We're all guilty of not listening to our therapists instructions but when it comes to HD Brows please make sure you do read the aftercare to make sure you get the most out of the treatment or for those who are new to HD Brows, here's a few main points to remember when it comes to maintaining the HD Brow look...

Say no to tweezers...

Try and avoid tweezing in between appointments! You'll be surprised how much you get growing back that could contribute to a thicker, fuller brow. I know that means enduring the horrible stubble phase, but try using the HD Brows palette to disguise these areas.

No makeup

Yes, I can't believe I'm quite saying this but no makeup after HD Brows for 24 hours! If you are having your brows done for a night out then I recommend having them done two or three days earlier. I have had a couple of clients who have had an outbreak of spots around the brow area following treatment and straightaway I know that they have probably applied makeup which has clogged the open pores.

No sun, steam or swimming pools

Jetting off to Mauritius? Then have your brows done a few days before. The skin needs at least 24 hours to recover before any direct sunlight hits it. Also avoid sun beds, saunas, steam rooms and swimming pools.

3 Day Rule

It is advised that you don't use any harsh exfoliators or anti aging products for at least three days either side of the HD Brows treatment. The risk is that they will thin the skin before the treatment and be too harsh on the skin afterwards. Fake tan is also not advised at least three days either side of the treatment due to the effect it may have on the tint colour. Always let your HD Brows Stylist know if you're wearing fake tan on your face!

Keeping the Colour

Your HD Brows will appear darker straight after the treatment but the makeup your stylist uses is not permanent so it will come off when you wash your face. However, your HD Brows Stylist should talk you through where makeup has been applied so you can recreate this yourself. I always tell my clients to take a photo of their brows on their phone before they wash their face so they can use it as a guide the next day.

How long can you expect your HD Brows to last

The HD Brows tint will fade depending on the strength and frequency of cleansing but I tell my clients to expect it to last 4-6 weeks. Factors like the sun and chlorine will make it fade quicker. You will lose the shape depending on the speed of your re growth. Once you no longer feel like you can find the HD Brows shape then I'd recommend booking in again.

We will look forward to seeing you on your next visit

Kind regards PP team